



DANCING SOCKS

"Dancers are simply the best models," according to provocative photographer David LaChapelle. He was commenting on his recent collaboration with Swedish brand Happy Socks, which gave him creative carte blanche for the project. He opted for a lot of exposed flesh, ironic plastic poses, colorful micro costumes and saturated colored urban landscapes. "These socks can make you feel happy," he adds. "Look at them—they have energy. And have movement. But mostly it is people who make you happy and people who are wearing these socks always seem to be happy."



SHIRTS AGAINST GRAVITY

French lawyer Neda Naef wants to help men and women have better posture with the T-shirts of her fashion label UpCouture. As soon as the wearer of one of the Up T-shirts falls into a bent position, one of the eight built-in elastic tapes tightens and reminds him or her to straighten up. The Up T-shirts are made entirely in France from certified organic cotton.



4EVER BALLERINA

What can I offer you—cherry, plum, cranberry or licorice? These are just a few colors in which Taylor, the nonslip and machine washable ballerina of Oka B., is available. Ergonomic and in one piece, this shoe conforms to every foot.



TIE-TASTIC

May we introduce Quincy? Pattern of Society's elegant tie captivates the wearer through secret refinement. With a plain blue front the tie has an end that shows its elegance with a red and white glen check style. Quincy and other styles can be purchased through patternofsociety.com.

CAMP DAVID'S BRO

The Clinton Group launches a new menswear label for the fall/winter 2014-15 season. Jay-Pi addresses young, urban men and will debut at Berlin's Panorama trade show in January. Here, you can also take a look at the first footwear collection of Clinton brand Camp David, which includes 25 shoe models in around 60 different variations.

